

# *City of Brisbane*

## *Agenda Report*

To: Honorable Mayor and City Council

From: Ricardo Monroy, Recreation Coordinator

Subject: Encouraging helmet safety and awareness in Brisbane

Date: February 2<sup>nd</sup>, 2017

### **Purpose:**

Take a proactive approach towards risk prevention in order to create a safe and secure community.

### **Recommendation:**

Encourage and support collaborative partnerships with local skateshops and Contractors to promote helmet safety. We would ask for their support by purchasing and distributing helmets to support our goal of a safe environment for all skatepark patrons.

### **Background:**

Skatepark patrons have been enjoying the renovated skatepark which opened in June, 2016. City staff has witnessed a large number of skatepark users that do not wear helmets. It is common amongst older patrons to not wear appropriate protective gear. The City of Brisbane has posted informative signs noting Municipal Codes indicating that helmets are required to be worn at all times by skatepark users. The rules of the skatepark have also been printed in the City STAR Newsletter which is mailed to all Brisbane residents. City staff from Parks & Recreation as well as the Police Department have visited the skatepark and provided information to patrons about helmet safety. Although the patrons are usually receptive to the idea, many have complained about helmets being expensive and uncomfortable to wear. After conducting some research and speaking with skatepark users, City staff determined that the PROTEC helmets would be the preferred type to be worn.

### **Discussion:**

Staff is proposing a collaborative partnership with either the San Francisco Skate Club or Atlas Skate Shop in San Mateo. Atlas Skate Shop is the existing service provider of skateboarding classes in Brisbane. Instructors continuously emphasize the importance of safety and each participant is required to wear full pads and a helmet during classes.

The purpose for this partnership would be to purchase helmets at a discounted rate through the skateshops and to conduct a demonstration event at the skatepark where helmets could be distributed. Recipients would be asked to sign a contract stating that they will wear the helmet while skateboarding and ultimately support our safety objective. The skateshop would also provide free instructional classes and additional discounts for safety gear.

**Fiscal Impact:**


City Council is being asked to authorize the purchase of 40 PROTEC helmets at approximately \$25 each. Partnering with a skateshop allows the City to purchase helmets at a discounted rate. The total cost is not to exceed \$1,000.

**Measure of Success:**

An increase in helmets and safety gear being worn by skatepark patrons.


**Attachments:**

A. PROTEC Helmet Design



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Ricardo Monroy  
Recreation Coordinator



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Clay Holstine  
City Manager



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